

# zoe stromberg

creative | design | social media | content

## experience

### Marie Curie

Social Content Manager (current)

Social Media Creative

Digital Designer

Designer

### British Transport Police

Creative Content Officer

### Unity PR

Creative

### Doteveryone

Junior Creative

### The Tom Sawyer Effect

Junior Creative

## skills

### Illustrator

Photoshop

After Effects

Premiere Pro

Spark AR

Canva

Hootsuite

Social planning & strategy

**Content creation & production**

Art direction

Organic & paid

**Trend whizz**

Workshop facilitator

Public Speaking

**Campaign ideation**

Pitch deck creation & pitching

Illustration

**Photography**

Videography

## portfolio & contact



zoestromberg.com



@cutecatcalls



zoe-alice@hotmail.co.uk



07903308525



19 Clarkson Crescent,  
Walthamstow, E173GY

## clients

**Bodyform UK**

UN Women UK

**The Vagina Museum**

Rosey Project (Rape Crisis)

**Not Your Porn**

## coverage

**Mail Online | Femail**

Gurls Talk

**Grazia**

iWeigh

**The Tab**

Her Campus

**BBC Radio Scotland**

## curriculum

**Goldsmiths University**

BA Design (1st Class Hons)

**UCA Canterbury**

Art and Design Diploma (Merit)

## about

I'm an experienced multidisciplinary creative and designer specialising in the social media space, as well as a social platform founder and illustrator at @cutecatcalls.

My drive has always been to push creativity to serve a bigger and better purpose. No matter if it's a campaign with UN Women, sexual harassment awareness on the railway, or crafting meaningful content informed by people with a terminal illness; my creative approach across disciplines has always been rooted in storytelling, social issues and sentiment.

Outside the 9-5, my illustrative social platform @cutecatcalls (50k) has seen me featured in many national publications (Daily Mail, Grazia UK) as well as mentions from high profile personalities (Jameela Jamil, Gina Martin, Munroe Bergdorf) and given me first-hand experience of social virality, community and conversation.

My strong narrative focus approach to content has led me to work for leading purpose led brands and campaigns such as Bodyform UK, Vagina Museum and NotYourPorn.

Awarded as a member of the  
**Thred 100 by Thred Media-**  
**a list of Gen Z's top 100**  
**activists, entrepreneurs,**  
**musicians and designers**  
that are influencing youth  
culture and driving  
social change.